**Strategy**

**Posting:**

For new brands do manual posting but for brands that are built up already do bulk posting. For bulk posting, you can use these plate forms.

1. Later
2. Buffer
3. Hopper
4. Planable.io
5. Loomly
6. Mavsocial
7. Zoho Social

**Podcast:**

<https://www.Anchor.fm>

is a website. That can be used to upload your audio to all the podcast platforms and it is free.

**Use AI tools to write descriptions:**

1. Jasper.ai
2. Copy.ai
3. H-Super tools
4. ChatGPt

**Finding Hashtags Using Tools:**

1. H- Supertools
2. TiktokHashtags.com
3. keywordsEverwhere(extension)

**Engaging:**

* Reply to Comments
* Comment as reels/TikTok video replies
* Engage with other creators
* Collab with other creators

Access:

**YouTube channel access:**

Click on your channel logo 🡪 YouTube Studio🡪Settings 🡪 Permissions 🡪 Click on invite. Give the person email and access role. Get the Manager access and Editor access.

**Facebook page access:**

Go to Facebook page 🡪 Settings 🡪 New Pages Experience 🡪 Page access 🡪 Get Admin access